

ELIANA BLUMENKRANC

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Skills and Experience

- Excellent web development skills. Ability to complete projects from beginning to end: client needs analysis, design, development, testing, implementation and maintenance.
- Strong ability to understand client needs and translate these needs into customized websites, user-friendly applications and easy to use content management systems.
- Comfortable in a fast-paced environment, adaptable, self-motivated and focused. Able to meet tight deadlines in a constantly evolving dynamic work environment.
- Ethical, loyal, hardworking and reliable person able to work independently, as well as cooperate responsibly and inclusively within a team.

Computer Knowledge

Languages: PHP, JavaScript , AJAX, SQL, XHTML, CSS, , Actionscript 2.0, XML and Delphi

Software: Dreamweaver, Flash, Visio, Erwin, Microsoft Office

Design: Photoshop Illustrator, Fireworks

Employment History

Web Developer **McGuire Networks** (*Toronto, Ontario*) Mar '08 - Present
Site design and development. Development of custom applications and content management systems, database design and administration, psd slicing and css coding. search engine optimisation, site effectiveness testing and research, proposals, client needs analysis.

Back Office Coordinator **IBM** (*Toronto, Ontario*) Feb '06 - April '07
Hired as a Bilingual CSR. Promoted after three months to Supervisor of the Buy-back team and again to Back Office Coordinator in charge of four back office teams. Duties included training, team motivation, escalation calls, quality assurance, research and improvement of processes and policies.

Bilingual CSR **Direct Energy** (*Toronto, Ontario*) Jan '05 - Dec '05
Call Centre environment (call queue). Answering customer service inquiries. Promoted to the position of assistant to the team leader, duties included generation of reports, team motivation, time sheets administration, and creation of organizational applications for the entire office. (Quantum)

Programming Analyst **Tecnoserv** (*Buenos Aires, Argentina*) Jan '00 - Jan '02
Software development company. Development of systems in Delphi with database Interbase, support to users, design and maintenance of databases, generation of reports.

Education

Sep 07 - Mar 08 - Humber College Web Design, Development and Maintenance, Toronto, Ontario

Fall 04, George Brown College, Introduction to Business, Toronto, Ontario,

1998 - 01, ORT Argentina, Computer Systems Analyst, Buenos Aires, Argentina.

1992 - 1996, National 19, Diploma of High School Studies, Buenos Aires, Argentina

Languages

English and Spanish, fluently (spoken and written))

References available upon request.